



Goal 1: Develop programs/incentives for more people to attend Mt. Airy Town Council meetings.

- **Strategy 1.1:** Partner with Mt. Airy institutions to raise awareness of meetings and issues affecting the neighborhood

Goal 2: Strengthen the Quality-of-Life Committee under Mt. Airy Town Council.

- **Strategy 1.1:** Recruit volunteers to attend meetings and get organized
- **Strategy 2.2:** Lobby the City for the Neighborhood Enhancement Program (NEP)
- **Strategy 2.3:** Increase access to resources for housing, job centers, events and social service programming
 - *Action Step 2.3.1: Recruit social services into the neighborhood during neighborhood events, etc.*
 - *Action Step 2.3.2: If demand is there, recruit job and social service providers to open an office in the neighborhood*

Goal 3: Develop a community meeting space for Mt. Airy residents to gather.

- **Strategy 3.1:** Host pop-up community events to create temporary gathering spaces.
 - *Action Step 3.1.1: Have a mobile circus event in Business District and Church parking lot*
 - *Action Step 3.1.2: Partner with Little Flower Parish to host events on their property*
- **Strategy 3.2:** Create a designated indoor/outdoor public space at Mt. Airy School or within the Business District

Goal 4: Create a neighborhood roundtable with other neighborhoods to discuss similar problems/solutions.

- **Strategy 4.1:** Reach out to College Hill, Northside, Villages at Roll Hill, Westwood, and Colerain and Green Township to discuss common issues and developments that may affect both areas
 - *Action Step 4.1.1: Develop contacts with each neighborhood and share information when needed*

Goal 5: Market Mt. Airy's assets to existing and future residents, business owners, and visitors.

- **Strategy 5.1:** Develop a marketing program for Mt. Airy Community Learning Center, Mt. Airy School-based Health Center, Mt. Airy Forest, Mt. Airy Commons, etc.
 - *Action Step 5.1.1: Research existing Mt. Airy businesses that could help, or utilize UC students, as part of a design studio*